

Rep Order# 9796726 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 569212

Printed: 10/03/2012 3:17 PM
Last Received: 10/03/2012 1:58 PM
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product DCCC
Estimate# 1198
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1198
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.5 10/3
SEE LNS 19,22 FOR N/AS
SEE LNS 29-30 FOR MGS
PLS CF- CHRISTINA

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|-----|------|---------|--|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | *19 | SA | 5P-530P | FOX NEWS | :30 | \$400.00 | 10/20-10/20 | 0 | 0 | 0 | \$0.00 | |
| | | | | [MADE-GOOD BY LINE(S) 29 30] | | | | | | | | |
| | | | | V5 Effective Dates Changed | | | | | | | | |
| | *29 | TU-F | 6A-7A | GOOD DAY UTAH | :30 | \$400.00 | 10/16-10/19 | 1 | 1 | 1 | \$400.00 | |
| | | | | [MKGD FOR SPOTS MISSED ON LN #19: 10/20(1/WK), MKGD FOR SPOTS MISSED ON LN #22: 10/18(1/WK)] | | | | | | | | |
| | | | | V5 Added | | | | | | | | |
| | *30 | TH | 530P-9P | NLCS | :30 | \$2,000.00 | 10/18-10/18 | 1 | 1 | 1 | \$2,000.00 | |
| | | | | [PART OF A MKGD MADE UP OF LINES 29 30] | | | | | | | | |
| | | | | V5 Added | | | | | | | | |
| | *22 | TH | 7P-8P | X FACTOR RSLTS | :30 | \$2,000.00 | 10/18-10/18 | 0 | 0 | 0 | \$0.00 | |
| | | | | [MADE-GOOD BY LINE(S) 29 30] | | | | | | | | |
| | | | | V5 Effective Dates Changed | | | | | | | | |

---REPORT TOTALS---

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Report Totals: 2 / \$2,400.00

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Salesperson () DAN DRISCOLL
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---SALES MONTHLY TOTALS---

Oct 12: 52 / \$27,350.00

Sales Totals: 52 / \$27,350.00

Station Totals: 52 / \$27,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$118,913

| | | | | | | | | | |
|------|-----|------|----|------|-----|------|-----|------|-----|
| CABL | 0% | KDLJ | 1% | KJZZ | 2% | KSL | 27% | KSTU | 23% |
| KTVX | 19% | KUCW | 2% | KUTV | 26% | UNKB | 0% | UNKN | 0% |

Books null
Demos RA35+